

Zachary W. McGrew

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Objective:

Employment specializing in high-end web design, search engine optimization and search engine marketing.

Qualifications:

Project management
High-end web design and implementation
Search Engine Optimization
Search Engine Marketing
Motion graphics
Logo design and animation
Website updating and maintenance
Hardware design and repair

Expertise:

Motivated, personable business professional with Associate of Science Degree in Multimedia and a successful track record of profitable small business ownership. Talent for quickly mastering technology. Proficient in many forms of multimedia production. Diplomatic and tactful with professionals and non-professionals at all levels.

Hands on experience with:

HTML, XML, Dreamweaver, Dreamweaver UltraDev, Dreamweaver MX, Fireworks, Flash 5, Flash MX, Adobe CS5 Master Collection, 3D Studio Max, After Effects, Premiere, Macromedia Captivate, Swish, Swift 3D, PhotoShop, FTP, Internet Explorer, Firefox, Google Chrome, Windows 95/98/NT/XP/7, Excel, Access, Word, PowerPoint.

Relevant Experience:

September 2007 to Present
Terrapin Data and Multimedia;
Tampa, FL
Designer / Vice President

Project Management and Web Site Development specializing in front-end interface and design. Duties include concept development, site design and maintenance, web graphics and animation, logo design, testing and debugging, search engine optimization and search engine marketing.

June 1998 to August 2007
SysEx Multimedia;
Orlando, FL
Owner

Multimedia Production and Web Site Development. Specializing in all forms of Multimedia Production including, Video Production for TV and Film, 3d Animation, Audio Production, Sound Architecture and Engineering, Database Development, Flash Animation, Logo Design, Company Branding and High Resolution Graphic Design for all forms of print media.

July 1996 to May 1998
Westgate Resorts;
Orlando, FL
Assistant Art Director

Managed 10 employees for in-house graphic design department. Responsibilities included Project Management, IT for graphic design department, High Resolution Graphic Design for all Print Media, Signage and Mural Design for Resorts and Time Shares.